



Washington Kitefliers Association

Pacific Science Center
200 2nd Ave N
Seattle, WA 98109-4816
wka-kitefliers.org

2018 Annual Report

WKA Purpose Statement

To foster and encourage enthusiasm for kite flying, to promote the study of kite design aesthetics, aerodynamics, and the history of kites, as well as to promote kite flying safety, and perpetuate the art and science of kite flying through education.

Establishment

WKA was founded in 1973 and incorporated as a 501c7 non-profit organization in 1986. WKA is the original and oldest kite club in the state of Washington.

2019 Officers and Board Members

President
Vice President
Secretary
Treasurer

Casey Shearer
Butch Harviston
Bonnie Ecker
Dan Ecker

Committee Chairs

Education
Membership
Products
Special Events

Ken Conrad
Sylvia Bernauer
Rick White
Jerry Graham & Glenda Kleppin

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2018 WKA Accomplishments

Survey to the membership to help make decisions for the future of WKA. This started as a result of WKA's newsletter editor retiring and not being able to find an editor. Issues grew as the Board recognized the need to also modernize and fix issues with the club website and how the Board wanted a presence on Facebook.

Regional online calendar to cover Washington, Oregon, British Columbia and any other PNW state wishing for event advertising (Idaho, Alaska). More clubs have recognized the one-stop look-see for events and WKA is becoming that calendar. This reduces conflicting information and saves the clubs from having to update their own online calendar.

Excel database of WKA members. The current Windows database embedded in the WKA website is now supplemented with an electronic and paper copy of the membership in an Excel file. The steps taken by the WKA membership coordinator when processing new and renewed memberships has been documented in a Word document to assist future coordinators.

Website security was conducted by the webmaster and president after unsuccessful attempts were made to manipulate the Contact Us link. The review verified that no member's personal information could be acquired through the website. Additional protections were added to prevent the use of software robots generating messages to or from the website.

Website redesign continues via a Board-member team evaluating new technology to provide more timely news to the membership without intervention of a webmaster. Goals include updates to the website and Facebook in a single operation. A technology and support vendor has been identified for website redesign.

PayPal account to pay for AKA sponsorships - This was the first year that WKA received an invoice, for supporting the AKA, that required payment via PayPal. Our treasurer established the capability for sending electronic payments, free to WKA.

"Kites For Kids" banners were made for use at kitemaking events. These vinyl horizontal banners provide WKA members with additional signs to use plus the "WKA" ground placards for general event advertising.

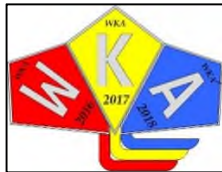


AKA Mass Ascension Pin sponsorship – For several years, WKA has sponsored one piece of the five-piece AKA Mass Ascension convention pin. Continuing as an AKA-affiliated club, it is another way to support their missions.

AKA Trophy sponsorship – Since at least 2013, WKA has supported the AKA through sponsorship of a championship trophy for one or more AKA conventions. In 2018, we sponsored the *Highest Score in Craftsmanship* trophy.



WKA Annual Pin – The three-year special pin combo ('16, '17, '18) finished with the 2018 year. WKA reached its 45th anniversary in 2018. The association is always in need for new pin ideas, so feel free to contact us with your ideas.



Suncadia Resorts Kite Event by Cle Elem was well attended in 2018 for the second year with WKA's assistance. A fly and kitemaking were part of their overall activities. Suncadia's management group has affirmed their intention to grow this event to a full featured Festival.

Kids Kitemaking at Kites Over Kingston continues to be a hit with their local community. WKA continues to be involved with this annual activity.

WKA membership banquet and raffle at the WSIKF was attended by 88 members and non-members. This banquet is a key event during the week and a major fundraising opportunity for WKA.

WKA/Tom Sisson Scholarship is in its 16th year, provided by the WKA since its introduction in 2001 with its first drawing in 2002 for the 2003 Fort Worden Conference. This scholarship gives an opportunity to the WKA membership for a chance to win expenses to attend the conference, a \$450 value.

2018 Financial Report

Gross Profit.....	\$4,188.62
Total Expense	<u>\$2,966.20</u>
Net Income.....	\$1,222.42

Top Five Income Sources

Event Revenue.....	\$1,140.00
WSIKF Raffle	\$1,086.00
Dues from members like you	\$1,040.00
WSIKF Lasagna Feed	\$654.00
WSIKF Auction.....	\$130.00

Top Five Expenses

WSIKF Banquet.....	\$648.88
Website Maintenance	\$540.00
AKA Sponsorships	\$450.00
AKA Insurance & Sanctioning	\$200.00
Web Hosting Fees	\$166.80

